

Success Story-2

SHG-2: Sacha Peer Baba

Activity: Binna Craft (Local Art)

The second SHG was created after our team during the survey realized that most of the local ladies make baskets, Chabri's (trays) in local binna craft, but very few can make it up to the market, hence a two week training program in Binna craft was started on 15th November 2021 in village Tanda of Jagti Panchayat (UBA adopted village) by Office of Continuing Education Program and Unnat Bharat Abhiyan wings of IIT Jammu in association with National Rural Livelihood Mission (NRLM). The training was imparted in Binna Craft, a local and traditional craft, which has become a dying craft due to the explosion of plastic articles. This craft is made by wrapping method and the raw material used is locally available natural resources, the date leaves (Patha) and the bushy grass. These leaves are sometimes used to dye, just to create design patterns. There is a customary importance of these articles during marriages even now. The Chabri (big tray) in this craft is used to put the Groom's Sahrah and Brides Chura (bangles) in Dogra marriages. The Craft got its name Binna, as in dogri, the binna means the article to sit on. Earlier the bride used to get these binna's while leaving parents' house and were used as Aasan (seating covers) for performing Pooja etc. But now the Artisans are motivated and trained to create a variety of daily utility items in this craft, just to increase demand to generate employment

Raw Material Used:

Patha, Dried Grass, Patha Colour

Patha is the local name of date leaf, these leaves are collected and dried in bright day sunlight for 6 to 7 days. Some of the dried leaves are dyed to create design pattern in the articles while weaving. IIT Jammu has added as a marketing source by using these binna articles as souvenirs and gifts for the guests during events and seminars etc. the repeated orders have encouraged the SHG to review the dying art.







